

Greater Bay Area Blockchain Week 2021 to Showcase International Technological Bridges

A nearly week-long premiere virtual event will feature industry leaders discussing the most exciting use cases of blockchain application in fintech, healthtech, investment banking, supply chain etc., as well as strengthen links between China's own Greater Bay Area and other countries.

GBA Blockchain Week 2021 will kick off on March 29th, with core Virtual Summit happening on the 30th and 31st. Exclusive content will be streamed globally and in China.

With Bitcoin price hitting all-time highs, one of the main points on the agenda is a high renewed crypto market interest, especially from institutions. During lively discussions, experts will also explore smart regulation, DeFi, NFT's, public blockchain networks, investment strategies, blockchain governance, as well as fintech bridges from GBA to various regions, connecting the East and the West.

Names featured on the agenda throughout the week include:

- **Justin Sun**, Founder, TRON & CEO, BitTorrent
- **Mance Harmon**, Co-Founder & CEO, Hedera
- **Brian Behlendorf**, Executive Director, Hyperledger, The Linux Foundation
- **Roger Ver**, Founder, [Bitcoin.com](https://bitcoin.com)
- **Prof. Wei-Tek Tsai**, Professor, Beihang University
- **Tom Trowbridge**, Co-Founder, Fluence Labs & Former President, Hedera
- **Alex Mashinsky**, Founder & CEO, Celsius Network
- **Albert Isola**, Minister for Digital and Financial Services, Government of Gibraltar
- **Henri Arslanian**, Global Crypto Leader, PWC
- **David Lee**, Professor of Blockchain, Singapore University of Social Sciences
- **Dr. Ben Goertzel**, Founder & CEO, Singularitynet & Ex-Chief Scientist, Hanson Robotics
- **Miko Matsumura**, General Partner, Gumi Ventures & Co-Founder, Evercoin Exchange
- **Sheila Warren**, Head of Data, Blockchain & Digital Assets
- **Perianne Boring**, Founder & President, Chamber of Digital Commerce
- **Emmanuelle Ganne**, Senior Analyst, Economic Research & Statistics Division, WTO

China's own Greater Bay Area such as Hong Kong, Macau, and cities within the Southern Guangdong province, is home to almost 70 million people. The area is a test ground for one of the world's first central bank digital currency, Digital Cash Electronic Payment (DCEP) by the

PBoC. With its urban infrastructure innovations and sophisticated financial tech solutions, GBA is expected to see accelerated growth of capital and talent in the next few years.

About NexChange: NexChange Group is a venture builder and media platform specializing in Blockchain, FinTech, HealthTech, AI, and Smart Cities. NexChange is known for hosting annual Hong Kong Blockchain Week, a premiere blockchain event organised in closed collaboration with local governments.

For more information on the speakers, agenda, side events and partnerships, please visit <https://www.gbablockchainweek.net> or contact: info@nexchange.com