

Hong Kong Blockchain Week 2020: Setting DeFi and Blockchain Trends for 2021

November 17th to 19th 2020, speakers and participants will assess the economic and technological rollercoaster of the year 2020, and will discuss whether DeFi will change the game for fintech.



20 October 2020, Hong Kong - During a week-long virtual event, speakers from institutions, businesses, regulatory bodies, innovative companies will evaluate the outcomes of 2020 for blockchain, technology and economy, and deliver valuable predictions about what will be trending in the nearest future.

Hosted by **The NexChange Group**, **Hong Kong Blockchain Week** is co-organised by **Hong Kong Cyberport**, the main regional technology hub driving the innovation force and nurturing a growing digital community in Hong Kong.

"Blockchain technology has become more widely adopted and increasingly pivotal in various areas of application, such as the financial services industry. The recent Digital Currency Electronic Payment (DCEP) initiative by the People's Bank of China has put Blockchain and Crypto back on the radar screen. Home to the largest FinTech community in Hong Kong with well over 300 FinTech start-ups and companies in the community, Cyberport is pleased to be powering Hong Kong Blockchain Week to examine the latest developments of blockchain and showcase Hong Kong's capabilities in this area. Our goal is to draw blockchain talents together to exchange ideas, to co-create business opportunities as well as to lead the city in embracing blockchain," said **Peter Yan, Chief Executive Officer of Cyberport**.

Attendees will follow the experts' discussions on such hot topics shaping the global agenda such as fintech, investment, and digital assets. Here, **Dan Morehead, CEO of Pantera Capital**, notes: *"Digital assets have out-performed nearly all other asset classes year-to-date as unprecedented monetary and fiscal stimulus drive up the prices of things whose quantity cannot be eased. We strongly believe we are in the early stages of a large bull market fueled by both a powerful global macro tide and growing fundamentals in the underlying technology."*

Quickly gaining traction, DeFi has become the center of attention throughout most of 2020. Decentralised Finance has undoubtedly disrupted the whole ecosystem of DLT-based financial services. From Yield Farming in trading, to DAOs and stablecoins, to NFTs (non fungible tokens) in asset tokenization and gamification, DeFi has shown interesting endless possibilities and applications which made it one of the hottest trends of the year.

*"With decentralization at its core the blockchain space was built for unprecedented times like these" said **Justin Sun, Founder of TRON and CEO of BitTorrent**. "The Crypto community has succeeded in rapidly pivoting to a virtual approach to conferences making it accessible to an even wider audience. I was looking forward to attending this year's Hong Kong Blockchain Week, and hope to see you all there."*

After the core event which is the **Block O2O Global Virtual Summit** set for November 18th, organizers prepared a DeFi special: a whole **DeFi Day** will be held on November 19th, featuring virtual discussions, workshops and livestreams.

Yat Siu, Co-founder and Chairman, Animoca Brands, Founder and CEO, Outblaze: *“As the COVID-19 pandemic continues worldwide, Hong Kong Blockchain Week 2020 will allow global blockchain leaders and investors to safely discuss the latest developments, opportunities and solutions in today's most exciting field of technology. We are especially looking forward to the evolving discussions about the many benefits of non-fungible tokens for the general public.”*

As one of the most anticipated events for blockchain and fintech, Hong Kong Blockchain Week 2020 enjoys a rich agenda of associated events, including an online ceremony of the world's first international **TADS Awards 2020 on November 18th**, celebrating the Tokenized Assets and Digital Securities industries by recognizing and honouring significant contributions worldwide.

About **NexChange**: **NexChange Group** is a venture innovation and media platform specializing in Blockchain, FinTech, HealthTech, AI, and Smart Cities. By creating a global O2O community, NexChange creates, markets, accelerates and provides access to innovative products.

For more information on the speakers, agenda, side events and partnerships, please visit <https://www.hkblockchainweek.net/> or contact: info@[nexchange.com](mailto:info@nexchange.com)

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